



KWEN 95.5 FM

TULSA, OKLAHOMA

KWEN-FM

www.k955fm.com

K95.5FM™
WWW.K955FM.COM

**Continuous Country Favorites
With Less Talk & Fewer Commercials**

CALL LETTERS: *KWEN*

DIAL POSITION: *95.5 FM*

SIGNAL POWER: *100,000 watts*

COVERAGE: *NE Oklahoma, Southeast Kansas, Southwest Missouri and Northwest Arkansas*

POSITIONING: *“Continuous Country Favorites With Less Talk & Fewer Commercials”*

FORMAT: *Tulsa’s Country station that is a leader in every major demo. Tulsa’s Base Buy.*

TARGET DEMO: *Adults 25-54 (primary: 25-44 core)
Audience: 58% Female; 42% Male*

MARKETING: *Newsletter to the K95.5 database, most research-intensive station.*

PROMOTIONS: *KWEN features local promotions rewarding local listeners. Family Night Out, Cares for Kids, Hometown Handshake*

PHONE: *(918) 494-9500*

FAX: *(918) 493-2889*

WEB SITE: *www.k955fm.com*

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